



PRESS RELEASE

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*MYCAPITAL.COM REDESIGN LETS EVEN MORE INVESTORS AND
ENTREPRENEURS CONNECT INSTANTLY*

LOS ANGELES, CA, February 15, 2019 — MyCapital.com, a venture capital social network that connects entrepreneurs and investors, has launched a redesigned website that gives thousands of capital-seeking businesses, venture capital investors, private equity firms, and commercial and investment banks instant access to each other.

"We believe the new site design will let both investors and entrepreneurs worry less about the logistics of finding each other and focus more on doing what they do best: innovating, disrupting, and growing," said MyCapital.com CEO Jennifer Lin. "Our databases include thousands of companies looking for capital and thousands of companies looking to deploy it, ranging from boutique lenders to Fortune 500 companies like Bank of America and Morgan Stanley."

One of MyCapital's new features is "LP Connect," which lets general partners at venture capital firms message a wide range of potential limited partners in a matter of minutes to expedite capital raising. General partners can also use the feature to announce major events, such as an investment in a new startup or the addition of a new partner, letting them build relationships with limited partners well before the time comes to raise funds.

MyCapital.com offers several other premium features, including "Capital Express," which lets business owners in need of capital message any of 3,000-plus venture capital and private equity investors. Capital seekers can tailor their search to investors who are active in particular industries or countries, giving them instant access to their best bets for financing. Businesses seeking loans or lines of credit can also target banks directly through the site's "Loan Express" feature, which lets them contact more than 2,000 bankers and private lenders of all sizes with just a few clicks.

Businesses that don't need capital can use MyCapital's features to announce new product launches or other key events, helping them build relationships with investors, Lin said. If and when they need capital, the relationships they've built can expedite the process.

For investors, MyCapital.com offers "Company Express," which includes a database of thousands of companies looking for capital. Companies post profiles of their businesses and financing needs, and investors looking for new opportunities can search for firms in particular industries or regions.

Businesses can post their company profiles to MyCapital.com's database free of charge. The site's premium features are offered via monthly, quarterly, or annual subscriptions. MyCapital takes no commission on deals reached through the site. "Our goal is simply to circulate information between companies, investors, and intermediaries across the globe," Lin said. "We want to create a border-free investment community."

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MyCapital.com is a venture capital social network that connects entrepreneurs and investors. Launched by experienced investment bankers who have raised capital for innovative emerging companies, MyCapital.com makes the capital raising process easier, faster, and more efficient for all parties involved — companies seeking capital, venture capital and private equity investors, and commercial and investment banks. The firm's databases include thousands of banks and private investors, as well as thousands of capital-seeking companies that range from startups to Fortune 500 firms.