

# NASDAQ Premium Guru Tools

## Access Additional Premium Research Tools Powered by our NASDAQ.com Guru Analysis System!

### A Message from Validea CEO and Founder John Reese:

Dear Investor,

I hope you've been taking advantage of the Guru Screener and Guru Analysis features available on NASDAQ.com. Over the years, these tools have turned up numerous winning stock ideas through a variety of different market climates, both for me and for thousands of Validea users.

But while they are powerful research features, they're just the tip of the iceberg when it comes to the guru-inspired investing system I've developed at Validea.com. Now, I'd like to offer you a chance to access all of that system's tools, through a **free trial subscription to Validea.com**.

In addition to the Guru Screener and Guru Analysis features available on NASDAQ's site, Validea.com offers a number of other powerful, easy-to-use, actionable investment research tools that aren't available anywhere else. Among them:

- **Four additional Guru Strategies**, including models based on the approaches of top hedge fund manager Joel Greenblatt, mutual fund master John Neff, little-known guru Joseph Piotroski, and the greatest guru of all -- Warren Buffett.
- **12 different model portfolios, each of which chooses stocks using one of my individual Guru Strategies** (you get access to every one of those!). At the end of 2009, all 12 of my 10-stock individual guru portfolios were beating the S&P 500 over the long term; in fact, 11 of the 12 were more than quadrupling the index!
- **2 consensus-based portfolios that buy and sell stocks based on a blend of my individual Guru Strategies**. Both of these portfolios averaged more than 13.5% annualized returns from their July 2003 inceptions through the end of 2009 -- a period in which the S&P 500 averaged gains of just 1.7% per year!
- **A more powerful Guru Stock Screen that x-rays over 6,500 securities using each of my Guru Strategies**. This advanced guru screener also allows you to search for the highest-rated stocks by sector or industry group, and even lets you add your own fundamental criteria to create customized guru models (and save them for future use).
- **Access to my Validea Hot List newsletter**. The bi-weekly newsletter provides an in-depth look at our flagship Hot List portfolio, which through 2009 has produced gains of more than 140% since its July 2003 inception -- more than 10 times the gains of the S&P. The Hot List also provides you with closer looks at my individual guru-based models, and my take on the market and investment strategy.

- **Daily updates on which stocks have been upgraded or downgraded by my guru-inspired models.** When a stock's fundamentals falter, you'll know right away.

## **A Rational, Research-Based Investment System**

I've developed and honed my Guru Strategies over more than a dozen years of extensive research into history's most successful quantitative investment strategies, research that led me to such legendary investors as Peter Lynch, Warren Buffett, and Benjamin Graham. These methodologies haven't just held their own through one of the worst periods in stock market history; most have produced returns that the vast majority of mutual fund managers or financial advisors would love to generate in just about *any* market climate.

The fact that these approaches continue to work years, and in some cases decades, after the gurus developed them is a testament to the greatness of these highly successful investors. They've been kind enough to share their strategies in books, academic papers, and other forums, and Validea.com allows you to take advantage of their timeless wisdom.

I'd urge you to sign up for a **free trial to Validea.com today by clicking on one of the buttons below**. You'll get to test-drive all of the powerful features discussed above for a full week at no charge. If you're not satisfied, simply cancel your subscription before the week is up -- no strings attached.

By signing up today, you'll also receive **three Validea.com special reports at no charge**:

- **Invest Like Warren Buffett:** With your free trial, you will receive a complimentary copy of the Warren Buffett chapter from my new investment book, *The Guru Investor: How to Beat the Market Using History's Best Investment Strategies*.
- **The Validea Advantage:** How can you benefit from the approaches used by such legendary investors as Warren Buffett, Peter Lynch, and Martin Zweig? This report answers that question, putting you on the guru-led path to better returns.
- **Stocks for an Inflationary Environment:** With the huge sums of money that the government has pumped into the economy over the past year or two, major inflation may well be lurking around the corner. This special report details how two of my guru models can be combined to form an investment strategy that should excel in inflationary times.

All 3 of these reports are yours to keep, regardless of whether you continue your subscription beyond the free trial. Click below to begin!

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